

Ieva G. Thackery

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PROFESSIONAL EXPERIENCE

Vuori - Sales Associate

11/25 - Present

- Create an inviting, on-brand in-store atmosphere that reflects Vuori's lifestyle identity and enhances the overall customer experience
- Deliver personalized clienteling experiences, building long-term customer relationships and driving repeat business in a high-volume retail environment.

Washington Nationals - NatPack

1/25 - Present

- Engages directly with fans to enhance the overall ballpark experience through giveaways, fan contests, t-shirt tosses, and interactive crowd activities.
- Supports in-game entertainment by coordinating on-field promotions and assisting with mascot appearances and sponsor activations.
- Awarded "MVP of the Homestand" for displaying positive attitude and commitment
- Provides excellent customer service and serves as a positive, energetic ambassador of the Nationals brand both in and outside the stadium.
- Collaborates with game-day staff and entertainment crew to ensure smooth execution of promotional timelines and event logistics.

Washington Spirit - Brand Ambassador

3/24 - 10/25

- Represented the Washington Spirit women's soccer team at community events, fostering connections and promoting the team's mission across the DMV area.
- Assisted with in-game promotions such as the halftime t-shirt toss and surprise and delight events to energize the crowd and create memorable fan experiences.
- Assisted in setup and teardown for events, ensuring a visually appealing environment.

Army Navy Country Club - Hospitality

2/23 - 2/24

- Efficiently processed orders while maintaining a pristine work environment, ensuring a seamless dining experience for patrons.
- Exemplified a positive attitude, enhancing team morale and contributing to a welcoming atmosphere for guests.

SKILLS

Customer Relationship Building, Fan & Community Engagement, Brand Ambassadorship, Event Coordination & Logistics, Live Crowd Engagement, Sponsor Activations, Hospitality & Guest Services, Team Collaboration, Public Speaking, Adaptability in Fast-Paced Environments, Problem Solving